March 25th, 2025

Written by:

Janneth Quiroz

André Maurin



CAUTION PREVAILS REGARDING TARIFFS

At the opening of the American session, the Mexican peso maintained an upward trend with slight fluctuations and is ranked 12th among emerging market currencies with the greatest gains against the dollar. Today, the exchange rate is seeking to break below the psychological level of \$20.00 again, driven by the weakening dollar and retail sales figures in Mexico.

The dollar, measured by the DXY index, extended its decline to reach a low of 103.94, affected by the strengthening of its counterparts in response to Donald Trump's comments. Yesterday, the US president commented during his cabinet meeting on a more relaxed approach to tariffs, hinting at possible exemptions for several countries, contrasting with his radical nationalist rhetoric during the campaign. After evaluating the latest US economic data, attention is focused on the GDP and PCE inflation figures at the end of the week, which could continue to attract inflows into US Treasuries.

The euro is bouncing off the \$1.083 per dollar ceiling after finding support in German economic figures, which are boosted by the strong performance of the regional PMIs and some comments from ECB members. For now, there is a mixed narrative regarding the development of monetary policy in the bloc, due to the strength of the disinflationary process, but caution remains in the face of the possible imposition of tariffs by the US and the implications for economic growth should the EU

USD/MXN



USD/MXN SPOT

During the overnight session, the price reached a minimum of \$19.96 and a maximum of \$20.05 units. For today we estimate a fluctuation range between \$19.95 and \$20.05 pesos per dollar, considering support levels at \$19.92 and resistance at \$20.12.

EURO/USD SPOT

For today we estimate a trading range between \$1.077 and \$1.083 dollars per euro, considering support levels at \$1.076 and resistance levels at \$1.085 units.

USD/MXN: Technical Indicators of the previous session

Bullish and Bearish Fluctuation Levels (Intra-Day)									
Panga for Puna	Dance for Division		-0.6%		Pango fo	Range for Sellers		0.4%	
Range for Buye	15	19.96	-0.4%		Kange io	r Sellers	20.16	0.6%	
Change (%)		Open	High	Low	Close	Daily Differ	rence (5 day	s)	
Day	-1.0	20.25	20.25	20.03	20.04	High (cents	s)	-23.84	
Week	0.4	0.45%	-0.12%	-0.51%	-1.00%	Low (cents)	13.51	
Acum. M	-1.4		1 w	eek	4 We	eks	52 V	Veeks	
12 months	19.5	High	20.28	1.2%	21.00	4.8%	21.29	6.3%	
Year 2025	-3.8	Low	19.90	-0.7%	19.85	-0.9%	16.26	-18.8%	



Economic Calendar

Hour	Uniform	Event	Current	Foresight	Prior
03:00	EUR	Germany's IFO Business Confidence Indicator (Mar)	86.7	86.7	85.2
05:00	BRL	Minutes of the Copom meeting			
05:52	USD	Building Permits (Feb F)	1459k	1455k	1456k
06:00	MXN	Retail Sales (YoY) (Jan)	2.7%	1.1%	-0.2%
06:00	MXN	Retail Sales (MoM) (Jan)	0.6%	0.0%	0.1%
07:00	USD	S&P/corelogic Price Index (Jan)	4.7%	4.8%	4.5%
07:05	USD	Fed's Williams gives opening remarks in New York			
08:00	USD	New Home Sales (Feb)		680k	657k
08:00	USD	New Home Sales (MoM) (Feb)		3.5%	-10.5%
08:00	USD	Consumer Confidence c.board (Mar)		94	98.3
09:00	MXN	International Bookings (21/Mar)			\$236288m
11:30	MXN	Government Securities Auction: Cetes 1, 3, 6 and 24 months			
11:30	MXN	Government Securities Auction: 20-year M Bond (Nov'42)			
11:30	MXN	Government Securities Auction: Udibono 30 years (Oct'54)			
11:30	MXN	Government Securities Auction: 1 and 3 Year F Bonds			

Emerging Currencies Performance

		Closing		Change %			Cumulati	ve %	
		Prior	Everyday	Weekly	Monthly	2022	2023	2024	2025
					Emerging Cu	rrencies			
Mexico	MXN	20.04	1.0%	-0.4%	1.9%	5.3%	14.9%	-18.5%	3.9%
Argentina	ARS	1,068.38	0.0%	-0.1%	-0.9%	-42.0%	-78.1%	-21.6%	-3.5%
Brazil	BRL	5.76	-0.6%	-1.4%	-0.6%	5.4%	8.9%	-21.4%	7.1%
Chile	CLP	927.84	-0.1%	-0.9%	2.0%	0.1%	-3.5%	-11.6%	7.4%
China	CNY	7.26	-0.1%	-0.5%	-0.1%	-7.9%	-2.8%	-2.7%	0.5%
Colombia	СОР	4,155.21	-0.3%	-2.0%	-1.8%	-16.2%	25.2%	-12.0%	6.0%
Hong Kong	HKD	7.77	0.0%	-0.1%	-0.1%	-0.1%	-0.1%	0.6%	-0.1%
India	INR	85.64	0.4%	1.4%	1.2%	-10.1%	-0.6%	-2.8%	0.0%
Peru	PEN	3.65	-0.4%	-0.2%	0.9%	5.1%	2.7%	-1.4%	3.0%
Russia	RUB	84.18	0.4%	-0.7%	5.1%	1.3%	-17.1%	-21.2%	34.9%
South Africa	ZAR	18.25	-0.1%	-0.9%	0.7%	-6.5%	-7.2%	-2.6%	3.2%

Performance of Developed Currencies

		Closing		Change %			Cumulati	ve %	
		Prior	Everyday	Weekly	Monthly	2021	2022	2023	2024
					Developed Cu	irrencies			
Dollar Index	DXY	104.33	0.2%	0.9%	-2.1%	8.2%	-2.1%	7.1%	-3.8%
Australia	AUD	0.63	0.2%	-1.5%	-1.1%	-6.2%	0.0%	-9.2%	1.6%
Canada	CAD	1.43	0.2%	-0.2%	-0.7%	-6.8%	2.3%	-7.9%	0.5%
Denmark	DKK	6.91	-0.1%	-1.1%	3.3%	-5.9%	2.9%	-6.2%	4.3%
Euro	EUR	1.08	-0.2%	-1.1%	3.3%	-5.8%	3.1%	-6.2%	4.3%
Japan	JPY	150.70	-0.9%	-1.0%	-0.9%	-12.2%	-7.0%	-10.3%	4.3%
Norway	NOK	10.52	0.3%	0.1%	5.9%	-10.1%	-3.6%	-10.7%	8.2%
New Zealand	NZD	0.57	-0.1%	-1.6%	-0.2%	-7.0%	-0.5%	-11.5%	2.4%
United Kingdom	GBP	1.29	0.0%	-0.5%	2.3%	-10.7%	5.4%	-1.7%	3.3%
Sweden	SEK	10.10	0.4%	-0.1%	5.5%	-13.2%	3.5%	-9.0%	9.6%
Switzerland	CHF	0.88	0.0%	-0.2%	1.7%	-1.3%	9.9%	-7.3%	2.8%



Directory

DIRECTORATE OF ECONOMIC	., FOREIGN EXCHANGE AND STOCK WARKET ANA	ILYSIS	
Janneth Quiroz Zamora	Director of Economic, Exchange and Stock Market Analysis	T. 5230-0200 Ext. 0669	jquirozz@monex.com.mx
J. Roberto Solano Pérez	Manager of Economic, Exchange and Stock Market Analysis	T. 5230-0200 Ext. 0760	jrsolano@monex.com.mx
Brian Rodríguez Ontiveros	Stock Analyst	T. 5230-0200 Ext. 4195	brodriguezo1@monex.com.mx
André Maurin Parra	Economic Analyst	T. 5230-0200 Ext. 2307	amaurinp@monex.com.mx
Rosa M. Rubio Kantún	Economic Analyst	T. 5230-0200 Ext. 4465	rmrubiok@monex.com.mx
Kevin Louis Castro	Economic Analyst	T. 5230-0200 Ext. 4186	klouisc@monex.com.mx
César Adrián Salinas Garduño	Information Systems Analyst	T. 5230-0200 Ext. 4790	casalinasg@monex.com.mx

CTORATE OF ECONOMIC FOREIGN EVOLUNIOF AND STOCK MARRYET ANALYSIS

Disclaimer

We, the Stock Market Analysis and Strategy Area, certify that the opinions contained in this document exclusively reflect the point of view of the analyst responsible for its preparation. We further certify that we have not received, and will not receive, any direct or indirect compensation in exchange for expressing a specific opinion on this report.

It is important to mention that the analysts do not make direct or intermediary investments in the securities or derivative instruments that are the subject of the analysis report, and that none of the members of the Board, general managers and executives at the level immediately below it, serve in any position in the issuers that may be the subject of analysis in this document.

In the last twelve months, it is possible that Monex Grupo Financiero, S.A. de C.V. and/or the Financial Institutions that comprise it (hereinafter "Monex"), through their business areas, have received compensation for providing a common representation service, corporate financing, investment banking, corporate advice or granting of bank loans. to broadcasters that may be the subject of analysis in this report. At the end of the last quarter, Monex did not hold investments, directly or indirectly, in securities or derivative financial instruments, the underlying of which are securities, the subject of this report, representing one percent or more of its investment portfolio, of the outstanding securities or of the underlying of the securities issued.

This report is addressed to Monex's Private Banking, Wealth Advisory and Business Banking Promotion Department. The recommendations reflect an expectation that a security will perform against its reference market and within a given time frame. This behavior can be explained by the company's core value, but also by other factors. The calculation of the realized fundamental value is based on a combination of one or more methodologies generally accepted in financial analysis, which may include, but are not limited to, multiple analysis, discounted cash flows, piecemeal analysis, or any other that applies to the particular case being analyzed. Notwithstanding the above, other factors could have more weight, including the flow of news, earnings timing, mergers and acquisitions, market appetite for a certain sector, among others; These factors may lead to a recommendation opposite to that indicated only by the fundamental value and its direct comparison with the price.

Our recommendation policy covers the following scenarios: Purchase. - When the expected return of the stock exceeds the expected return of the IPyC by more than 5%; Hold.- When the expected return of the stock is between ± 5% of the expected return of the IPyC; Sale.- When the expected return of the share is more than 5% lower than the expected return of the IPyC.

This document was prepared by Monex with public information obtained from sources considered to be reliable, however, there is no guarantee, explicit or implied, of its reliability, so Monex does not offer any guarantee as to its accuracy or completeness. An investor who has access to this document should be aware that the securities, instruments or investments referred to herein may not be suitable for his or her specific investment objectives, financial position or risk profile. The content of this message does not constitute an offer, invitation or solicitation by Monex to buy, sell or subscribe for any kind of securities or to carry out specific transactions. Monex does not assume, nor will it assume, any obligation arising from the content of this document, so that no third party may allege any damage, loss, loss or impairment in its assets derived from investment decisions based on this document. The opinions expressed herein represent only the opinion of the analyst and do not represent the opinion of Monex or its officers. Employees of the promotional, operational, managerial or other professional areas of Monex may provide market comments, verbally or in writing, to clients that reflect opinions contrary to those expressed herein. In addition, Monex or any of its promoters, operators, affiliates or related persons may make investment decisions inconsistent with the opinions expressed herein.